



Steven J. Vasilakis

PRODUCT DESIGNER VISUAL DESIGNER DESIGN THINKER

 StevenVasilakis.com

 630-715-1338

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Professional Skills

- UI/UX web and mobile
- Visual design
- Enterprise software
- WCAG/ADA
- User research
- Print and digital
- Advanced prototyping
- Front-end development
- Corporate identity
- Brochures, annual reports
- Motion graphics

Technical Skills

- Axure RP, Figma
- Adobe Creative Cloud (Illustrator, Photoshop)
- InDesign, XD
- Sketch, Invision, Zeplin
- Mobile + Responsive design
- Powerpoint
- Balsamiq
- Multimedia experience
- HTML5, CSS3
- Wordpress
- MS Office

Soft Skills

- Great communicator
- Team player
- Valued partner
- Organizational skills

References available upon request

Creative Strategy

Championing client-centric design from concept to completion. I bring innovative vision, design thinking, user research, communication skills, creativity, graphic design, problem solving and technical expertise to every aspect of the product lifecycle.

Work Experience

Wells Fargo

Lead Product Designer Vice President, Brand Ambassador
Chicago, IL, May 2019-present

- Design lead for Payments Command Center from concept to creation
- Design lead for onboarding digital transformation initiatives
- UX/UI design of enterprise software platforms
- Mobile and desktop design
- User interviews and testing
- Figma, Axure RP, Illustrator, Adobe CC
- Wireframes, interaction documentation, interactive prototypes
- Design systems
- ADA/WCAG remediation
- Site maps, journey maps, task flows, agile scrum
- Project management tools: Confluence, Jira

IVY Marketing Group

Digital Art Director, Glen Ellyn, IL, Jan 2016 - May 2019

- Created marketing materials across print and interactive media
- Graphic design: signage, annual reports, corporate identity
- Research and reporting based on analytics and user feedback
- Web and mobile UI/UX, wireframes and prototyping
- Banner ads, motion graphics, Design systems
- Front-end website development, HTML, CSS, javascript

CLIENTS: Friendship Senior Options, The Merion, Monarch Landing

Telusys Inc.

Interactive Art Director UX/UI, Chicago, IL, Feb 2005-April 2015
Web Designer, Chicago, IL, Feb 2000-January 2005

- UI/UX design for Telusys's enterprise software, SAAS
- SmartSite CMS, Sitemanager hosting admin suite
- Web and mobile UI/UX, banner ads, motion graphics
- Design systems
- Wireframes and interactive prototypes
- Front-end website development, HTML, CSS, javascript
- Management of junior designers/production team

CLIENTS: Hyatt, American College of Surgeons, HIMSS, AHIMA

Freelance/Contract Work

CrossCountry Mortgage

Visual Designer, Chicago, IL, 2019

- Microsite templates for advisors
- Landing pages for several product lines
- Event landing pages

The MX Group

Interactive Designer, Burr Ridge, IL, 2015

- vAuto website
- Banner ads
- Photo retouching
- Powerpoint decks

Chamberlain Group (Liftmaster)

Interactive Designer, Addison, IL, 2015

- Email designs
- Landing pages
- Interactive quiz for tradeshow event

Awards

- National Mature Media Awards, Silver, Monarch Landing Website, 2017
- Classic Residence by Hyatt, Website Excellence Award, 2001

Education

- Columbia College, Chicago IL., BA, Interactive Multimedia, 2000
- University of Illinois, Chicago IL., Chemical Engineering, 1992-1994

Certifications

- UX Certification - Nielsen Norman Group